



## *Easter Egg Roll*

2020

### STATE EGG DECORATING: PARTICIPATION GUIDELINES

On Monday, April 13, 2020, President Donald J. Trump and the First Lady will host the 2020 White House Easter Egg Roll on the South Lawn and Ellipse! The Easter Egg Roll is a timeless tradition that dates back to 1878 under the Administration of President Rutherford B. Hayes, and President Donald J. Trump and the First Lady are honored to continue the traditions of the past while weaving new traditions into the fabric of our Nation.

We are inviting schools across the nation to decorate an egg representing their state or territory, using the guidelines outlined below. The decorated eggs will be displayed as guests enter the event to illustrate the vast footprint of the Easter Egg Roll, as families from each state will receive tickets.

Participants must confirm their interest with the Department of Education no later than Thursday, March 12, 2020 at 5:00 PM ET. *Please confirm, or respond with any questions, via email to Juliette Rizzo at Juliette.Rizzo@ed.gov.*

### DESIGN GUIDELINES

- **The design of the egg must include ONLY the following pantone colors:** Gold (8385c), Pink (3595 C), Yellow (121 C), Blue (2717 C) and Green (352 C). White may be used as the background color or integral part of the design. The overall design does NOT have to include all five colors.
- **The design must be emblematic of your state.** For example, your state's symbols (i.e. State flower, state tree, state toy, state flag, etc.) can be layered into different colors forming an overall pattern.
- **Design files must be sent in an acceptable format:** PDF, Adobe Photoshop (.psd), Adobe Illustrator (.ai) or a format transferrable to PDF for minor editing and printing. JPEG, TIFF and Vector files may be accepted if they are high resolution.
- **Design files must be in the following dimensions.** All designs will be enlarged to cover an LED video screen, or repeated as a pattern in some cases. All design files must be 1920 x 1080.
- **Other requirements or restrictions may apply.** Questions may be directed to Juliette Rizzo at Juliette.Rizzo@ed.gov

### GENERAL OVERVIEW

- Each design will be showcased upon entry at the event, with an acknowledgment crediting the name of the school and state where the design originated.
- Each school should also submit a photograph of the students while working and/or designing the artwork. This photograph will be displayed in tandem with the finished design.
- Design files must be submitted no later than Tuesday, March 31, 2020 at 5:00 PM ET. Please note all designs are subject to approval and minor editing.